



2013 OU CLUB OF HOUSTON RADIO BROADCAST SPONSORSHIP FORM



For the 46th consecutive year, Oklahoma Sooners football games will be broadcast on FM radio in the Houston area. The **100,000-watt KKHT-FM 100.7** will carry each game broadcast live for the 2013 season. **KNTH-AM 1070** will air *Sooner Sports Talk* with Bob Stoops Tuesdays at 7:05 p.m., and *Sooner Coaches Corner* featuring OU's assistant coaches Thursdays at 7:05 p.m. You'll reach thousands of Houston-area OU alumni, fans and friends of the university who listen to Sooner football each week. Please consider a sponsorship to help continue the 46-year tradition of bringing OU football to Houston-area radio. **Remember, your sponsorship is tax-deductible***. The OU Club of Houston thanks you for your support. (* – To the extent allowed by law)

CORPORATE

Corporate sponsorships comprise approximately two-thirds of the funding needed for a season of broadcasts. Please choose from one of the following sponsorship levels that best fits your company's needs:

- Platinum Corporate Sponsorship – \$6,000**
 - Eight (8) minutes of advertising time per game
 - Two (2) 30-second spots during each *Sooner Sports Talk* show
 - Two (2) 30-second spots during each *Coaches Corner* show
 - Free button ad on OU Club website radio broadcast page
 - Free listing on OU Club website radio broadcast sponsor page
 - Free OU Club website premium business directory listing**

Only \$25 per 30-second spot!
- Gold Corporate Sponsorship – \$1,800**
 - Three (3) minutes of advertising time per game
 - One (1) 30-second spot during each *Sooner Sports Talk* show
 - One (1) 30-second spot during each *Coaches Corner* show
 - Free button ad on OU Club website radio broadcast page
 - Free listing on OU Club website radio broadcast sponsor page
 - Free OU Club website premium business directory listing**

Only \$18.75 per 30-second spot!
- Silver Corporate Sponsorship – \$1,200**
 - Two (2) minutes of advertising time per game
 - One (1) 30-second spot during each *Sooner Sports Talk* show
 - One (1) 30-second biweekly spot during *Coaches Corner* show
 - Free button ad on OU Club website radio broadcast page
 - Free listing on OU Club website radio broadcast sponsor page

Only \$18.18 per 30-second spot!
- Bronze Corporate Sponsorship – \$600**
 - One (1) minute of advertising time per game
 - One (1) 30-second spot during each *Sooner Sports Talk* show
 - One (1) 30-second biweekly spot during *Coaches Corner* show
 - Free listing on OU Club website radio broadcast sponsor page

Only \$14.29 per 30-second spot!

** – Premium business directory listing includes a paragraph describing company; logo; and links to company website and email

PERSONAL

Personal sponsorships account for more than one-third of the funding needed for a season of broadcasts. Please choose one of the following sponsorship levels:

- Sooner Schooner Sponsor, Up to \$99**

Your salutation^ will be recognized five times during selected game broadcasts; name will be listed on the radio broadcast sponsor page of the OU Club website
- Crimson and Cream Sponsor, \$100-\$249**

Your salutation^ will be recognized during each game broadcast; name will be listed on the radio broadcast sponsor page of the OU Club website
- Boomer Sooner Sponsor, \$250-\$599**

Your salutation^ will be recognized twice during each game broadcast; name will be listed on the radio broadcast sponsor page of the OU Club website

Please note: Sponsorships of \$600 or more can be designated as either personal or corporate

Salutation _____

- Please keep my sponsorship anonymous

^ – Please keep salutations as brief as possible *limiting recognition to personal and/or company names*. Salutation examples include: John Smith; John and Mary Smith; John Smith of XYZ Company; John and Mary Smith and future Sooners Joshua and Lauren Smith; John Smith, Class of '56; John Smith, In memory of longtime Sooner fan Jim Smith. Salutations may be edited for brevity and clarity.

Please make your tax-deductible check payable to OU Foundation and mail along with this form to:
 OU Club of Houston • Attention: Shane Merz • 4024 Riley St. • Houston, Texas 77005

Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____



For more information about corporate or personal sponsorships, please contact Shane Merz at (713) 844-6403.
 For information about commercial production or to submit radio spots, contact Brad Wagner at (713) 962-7100.